

**Official Rules for the
Vlad Tod Master Minions Giveaway**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

Open to residents of the fifty United States and the District of Columbia, age 13 or older.

How to Enter:

1. To enter the Vlad Tod Master Minion Giveaway (the "Giveaway") read these Official Rules and send an email to YRMarketing@us.penguin.com with the word "Minion" in the subject line, and your first and last name, mailing address, and email address in the body of the email. Entries must be received no later than 11:59:59 PM, Eastern Time (ET) on August 9, 2011. Limit one entry per person and per email account.

2. Entries are void if they are in whole or in part illegible or incomplete. Sponsor assumes no responsibility for late, lost, incomplete, inaccurate, illegible or misdirected entries.

3. Penguin Young Readers Group, a division of Penguin Group (USA) Inc. ("Sponsor") and its parent, subsidiaries or affiliated companies are not responsible for technical, hardware, or software malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in this Giveaway which may limit the ability to play or participate, or by any human error which may occur in the processing of the entries in this Giveaway. If for any reason the Giveaway is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Giveaway. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized holder of the email account.

Winners:

1. The first two hundred and fifty (250) eligible entrants whose entry forms are complete and are submitted to and received by Sponsor by 11:59:59 PM ET on August 9, 2011 will win a prize. Winners will be determined by Sponsor, whose decisions concerning all matters related to this Giveaway are final and binding.

2. Winners will be notified by email or mail. The odds of winning depend on the number of eligible entries received within the relevant time period.

Prizes:

1. The first two hundred and fifty (250) eligible people whose emails are received by Sponsor will receive a Master Minion kit that includes a Vlad Tod t-shirt, a Vlad Tod tote bag, a bundle of *Slayer* bookmarks and a link to Scribd.com for a free download of a 60-page sample of the next *Slayer Chronicles* book by Heather Brewer, to be released on or around September 20, 2011 (Approximate Retail Value ("ARV") = \$40.00).

2. In the event that there is an insufficient number of entries, Sponsor reserves the right not to award any or all of the prizes. In the event of a tie or ties, the winner will be determined by a random drawing.

Eligibility:

This Giveaway is open to residents of the fifty United States and the District of Columbia, 13 and older. Employees of Sponsor and its parent company, subsidiaries, affiliates or other parties in any way involved in the development, production, or distribution of this Giveaway, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in the Giveaway. Void where prohibited by law. All state and local restrictions apply.

General:

1. No substitutions, transfers or assignments of prizes allowed. In the event of unavailability, Sponsor may substitute a prize of equal or greater value.
2. All expenses, including taxes (if any) related to receipt and use of prize, are the sole responsibility of the winners.
3. Winners may be required to execute an Affidavit of Eligibility and Release (“Affidavit”) and if so, the Affidavit must be completed and returned within fourteen (14) days of notification or winner will forfeit their prize and another winner will be selected. If a selected winner is under eighteen (18) years of age, his/her parent or legal guardian will be required to sign the Affidavit. Should the ARV of the prize equal or exceed \$600.00, winners shall be required to provide a Social Security Number or a Taxpayer Identification Number to Sponsor for issuance of a 1099 Form.
4. By accepting a prize, winners grant to Sponsor the right to use their names, likenesses, hometowns and biographical information in advertising and promotional materials relating to the subject matter of this Giveaway, including posting on the Sponsor’s websites, without further compensation or permission, except where prohibited by law.
5. By competing in this Giveaway and/or accepting a prize, entrants release Sponsor, its parent, subsidiaries, affiliated companies and the agencies of any of them and the authors or editors of any books promoted hereby from any and all liability for any loss, harm, injuries, damages, cost or expense, arising out of or relating to participation in this Giveaway or the acceptance, use or misuse of the prize.
6. Any dispute arising from this Giveaway will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

Winners List:

To receive a copy of the winners list, please send a self-addressed, stamped envelope by February 8, 2012 to Penguin Young Readers Marketing, 345 Hudson Street, New York, NY 10014, Attention: Vlad Tod Minion Street Team Winners List.

Sponsor:

Penguin Young Readers Group
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